GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1021
ANSWERED ON:07.03.2002
FUNCTIONS OF ADVISORY COMMITTEE
Y.G. MAHAJAN

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the details and functions of Advisory Committee for advertisements and expenditure incurred on it; and

(b) the steps proposed to be taken to improve its working and output?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a): The Panel Advisory Committee (PAC) has been constituted to assist Director, DAVPin empanelment of newspapers/publications for issue of Government advertisements. The Committee, headed by Director, DAVP, consists of three members of recognised newspaper associations to represent the small, medium and big segments of newspaper industry, the Addl. Principal Information Officer, (Press Information Bureau), PressRegistrar (Office of the Registrar of Newspapers for India) and Joint/Deputy Secretary, Ministry of I&B dealing with Print Media. There is no expenditure incurred on PAC.

(b) The Panel Advisory Committee has evolved its own procedure in order to facilitate its own working.